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THE COLORED DIAMOND ANALYST

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THE ZIMI YELLOW DIAMOND

Yellow diamonds are some of the most popular among the fancy colored diamonds and come in a variety of shades.

While there are many regions where yellow diamonds can be found, Sierra Leone is recognized as the source of some of the most rare and strikingly beautiful yellow diamonds in the world. In fact, diamonds



28 Carat Rough Vivid Yellow Zimi

from the region's Zimi mine have such a highly saturated yellow color, they stand apart from all others and are known as Zimi Yellow Diamonds.

Because these stones are so vividly colored they are in high demand.

Many sell for up to twice and sometimes even triple the price of other, similarly saturated yellow diamonds.

Zimi diamonds are distinguished by their very deep, warm and lively Jonquil yellow color. Many are mixed with a touch of orange. Many yellow natural diamonds occur as irregularly shaped rough crystals. The rough diamonds from the Zimi mine, however, show a smooth and rounded shape that makes them much more suitable for cutting with minimal weight loss.

Just as with most other colored diamonds, Zimi yellow stones can be found in all cuts, including Round, Princess, Asscher, Oval, Marquise, Pear, Radiant, Heart and Cushion. Round and emerald cut colored diamonds are the most rare! This is because it is harder to center the colors in these shapes, which maximizes the true value of the stone. Therefore they are held in higher regard than other shapes. Because they are so beautiful and unique, fancy yellow diamonds are becoming an increasingly more popular choice as an engagement ring centerpiece diamond – especially when set in yellow gold. These standout rings can be exceptionally alluring. When compared to other fancy colored diamonds, the stones can also be more reasonably priced.

In terms of commercial rarity, when Zimi yellow diamonds of vivid color saturation come to market they can sell at wholesale, dealer to dealer prices for \$40,000 a carat or more. Perhaps a true bargain for those who wish to own a fancy vivid yellow Zimi diamond can be found in stones of .50 to .75 carats. These stones, although almost as rare in nature as the 1 carat Zimis, are currently selling for about ½ the price per carat.

When choosing Zimi or other fancy diamonds, always work with a trusted specialist known for expertise in colored diamonds. There are few dealers like Premier Diamond fortunate enough to have relatively steady access to Zimi Yellow diamonds.



A rare and extraordinary 10 carat Fancy Vivid Yellow Zimi Marquise Shape Diamond

Investment Considerations

When considering a color diamond as an investment, customers should choose extremely rare stones, no matter the color. **Similar to any other investment commodity, supply and demand influence value. For example, a yellow diamond of the right intensity level, size, and characteristics can be considered a very wise and affordable investment! When compared to many of the world's most successful and valuable commodities and their appreciation over the past ten years, fancy vivid yellow diamonds have proven that they do not only rise in value over time, they far surpass other commodities such as stocks, bonds, gold and even oil.** Fancy Vivid Yellow Diamonds have been sold over the past decade in various sizes and many have managed to bring over \$100,000 per carat! This goes to show that it is not black and white when it comes to diamonds, and that each and every colored diamond needs to be assessed for the individual qualities that it possesses. No two are the same!



A 3 Carat Fancy Vivid Orangy Yellow Zimi Ring

PASSION INVESTMENT IN YELLOW DIAMONDS

Source: www.nuwireinvestor.com

Everything in life is relative, including diamonds. For example, a one carat, F colored, round brilliant colorless diamond is actually quite common, whereas others, like any natural fancy color diamond, are rarely ever seen. In fact, on a scale of rarity, all fancy color diamonds are incredibly rare when compared to many of the more unique items available in the market today as wealth accumulation vehicles.

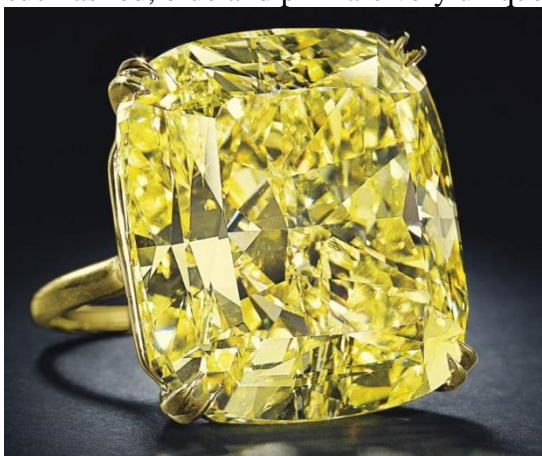
Colored diamonds are far rarer than colorless diamonds and colorless diamonds are already considered internationally to be highly valued assets. An indisputable truth about color diamonds is that regardless of color, all possess unique qualities that continue to grow in value, as they have done for more than 2 decades! Colored diamonds are found in



A Fancy Intense Yellow Diamond Ring

many different hues and colors, and are divided into several categories of value, depending on rarity. Some colors such as red, blue and pink are very unique and are incredibly rare. Many jewelers, who handle colorless diamonds every day of their professional lives, will probably never handle a red, blue or even pink diamond. Other colors, such as yellow and brown diamonds, are more available, but are still 1,000 times more rare in nature than an investment grade colorless diamond.

Color is everything when it comes to fancy color diamonds. The more intense the hue and saturation of color, the more valuable the diamond becomes. It is therefore imperative to analyze the different levels and types of colored diamonds in order to ascertain its' true value as a wise investment. This is the job of a specialist in Natural Colored Diamonds. A small change in color saturation that a novice would consider as inconsequential, may affect the value of the diamond by 30% or more!



A Fancy Vivid Yellow Diamond Ring

CHRISTIE'S SELLS PINK DIAMOND FOR RECORD \$29M



Image: The Sakura diamond ring. (Christie's)

Rapaport News, May 24, 2021

The Sakura ring was the star at Christie's Hong Kong, setting a world-record auction price for a purple-pink diamond.

The cushion-cut, 15.81-carat, fancy-vivid, internally flawless stone sold within its estimate for \$29.3 million, or \$1.9 million per carat, at the May 23 Magnificent Jewels auction, Christie's said Sunday. The piece, purchased by a private Asian buyer, was also the most valuable jewel sold at auction so far this year. Overall, the Hong Kong sale raked in \$76.8 million, the auction house's highest total for a jewelry auction in four years.

"We are very excited to have marked another important chapter in jewelry-auction history today, with The Sakura realizing a record-breaking price," said Vickie Sek, chairman of Christie's Asia Pacific jewelry department. "The strong sell-through rates and exceptional prices achieved for top-quality colored diamonds and gemstones reflect a robust market demand."

However, even with the record pricing, the pink diamond still fell short of its \$38 million high estimate.

"I would not consider this to be at the lower end of the market price, but there was room for it to go [further] if the current economic stability and situation was better," Harsh Maheshwari, executive director of colored-diamond dealer Kunming Diamonds, told *Rapaport News*. "Post-Covid-19, if a similar item were to be auctioned, it would possibly touch, or break, the higher end of the estimated price."

Meanwhile, The Sweet Heart, a heart-shaped, 4.19-carat, fancy-vivid-pink diamond ring, brought in \$6.6 million, or \$1.6 million per carat, within its presale valuation.

Other notable items include a necklace with a 50.05-carat, D-flawless, type IIa briolette diamond pendant, which garnered \$2.7 million. That price, which comes to \$53,399 per carat, was just above its low estimate. A square emerald-cut, 31.17-carat, fancy-vivid-yellow, VS2-clarity diamond ring went for \$2.2 million, smashing its high estimate, as did a Cartier necklace with diamonds and five Colombian emeralds weighing a total of 16.43 carats, which achieved \$2.1 million.

THE PINK DIAMONDS SO RARE AND EXPENSIVE ONLY 16 PEOPLE IN THE WORLD CAN TOUCH THEM

By Stuart McKinnon, *The West Australian*, August 29, 2017

Rio Tinto has recently unveiled the biggest Fancy Red diamond to ever come from its Argyle Pink Diamonds Tender.

The 58 pieces in Rio Tinto's 2017 Argyle Pink Diamonds Tender are so rare and expensive, not even the company's chief executive is allowed to touch them. Only 16 of the mining giant's 50,000 employees worldwide are allowed to handle the gems and the London-based Jean-Sebastien Jacques is not one of them. Prospective bidders can, however.

About 150 potential buyers will be invited to view the collection while it is in Perth over the next few weeks. From here, the tender will travel to Hong Kong and New York. Interested buyers are asked to put their bids in sealed envelopes, with the winners being notified in private on October 11.

Among the collection, which weighs a collective 49.39 carats, are five so-called hero pieces including fancy red, purple-pink, deep pink, and deep grey violet stones. **The centerpiece of the collection is the Argyle Everglow, a 2.11-carat polished radiant cut diamond, which is the only fancy red diamond over two carats ever presented at tender.**

Mr. Jacques recommended prospective buyers "put numbers with lots of zeros in their bids." "If you really want it, just put your highest bid in, don't be stingy," he joked. "We can be flexible on the currency."

Mr. Jacques noted the collection represented 0.1 per cent of annual production from Argyle and said each piece would fetch a price well into the millions.

He confirmed yesterday that the Argyle mine, which produced more than 90 per cent of the world's pink diamonds, would close in 2021 because of limited resources.

According to Argyle Coins, over the past 15 years, the value of Argyle Pink Diamonds sold at Tender have appreciated by over 300%.



The 2.11-carat radiant-cut fancy red Argyle Everglow, the top lot of the 2017 Argyle Pink Diamonds Tender



The 5 "hero" diamonds from The 2017 Argyle Pink Diamonds Tender selected for their unique beauty.

From left – Argyle Kalina, 1.50 carat oval shaped Fancy Deep Pink diamond; Argyle Avaline, 2.42 carat cushion shaped Fancy Purple-Pink diamond; Argyle Everglow, 2.11 carat radiant shaped Fancy Red diamond; Argyle Isla, 1.14 carat radiant shaped Fancy Red diamond; Argyle Liberte, 0.91 carat radiant shaped Fancy Deep Gray-Violet diamond

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